

Jeffrey W. Lakes Jr.

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WORK EXPERIENCE

Flying Cork Media

Email Marketing Specialist

July 2021 - Current

Pittsburgh Technical College

Web Development Tutor

October 2020 - July 2021

Freelance Designer

Web & Graphic Designer

September 2020 - Current

EDUCATION

Pittsburgh Technical College, Oakdale, PA

Associate in Science Degree, Multimedia Technologies, October 2021

Concentration in Web Design and Development

SKILLS | SOFTWARE KNOWLEDGE

- Front-end Web Development
- Email Marketing & Development
- UX | UI Design

HTML | CSS | JavaScript
Sales Force Marketing Cloud
Illustrator | Photoshop | XD

ACHIEVEMENTS | HIGHLIGHTS

- Two years academic experience in the Multimedia Web field of study with a cumulative GPA of 3.9.
- Solid academic skills and considerable experience planning and implementing programs, projects, and public relation events.

America250PA DEIC Design Team

Competed in the America250PA Direct Effect Innovation Challenge 2020

Best in Show | PTC Portfolio Show

Competed and won first place in student portfolio show