

# Jeffrey W. Lakes Jr.

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## WORK EXPERIENCE

Freelance Designer

*Web & Graphic Designer*

*September 2020 - Current*

Flying Cork Media

*Email Marketing Specialist*

*July 2021 - May 2023*

Pittsburgh Technical College

*Web Development Tutor*

*October 2020 - July 2021*

## EDUCATION

Pittsburgh Technical College, Oakdale, PA

*Associate in Science Degree, Multimedia Technologies, October 2021*

*Concentration in Web Design and Development*

## SKILLS | SOFTWARE KNOWLEDGE

- Web Development
- Email Marketing & Development
- UX | UI Design
- HTML | CSS | JavaScript
- Salesforce Marketing Cloud
- Illustrator | Photoshop | XD

## ACHIEVEMENTS | HIGHLIGHTS

- Two years academic experience in the Multimedia Web field of study with a cumulative GPA of 3.9.
- Solid academic skills and considerable experience planning and implementing programs, projects, and public relation events.

America250PA DEIC Design Team

*Competed in the America250PA Direct Effect Innovation Challenge 2020*

Best in Show | PTC Portfolio Show

*Competed and won first place in student portfolio show*